List of Active Lending Service Providers

Sr No	Name of LSP	Name of DLA of LSP	Brand Name of DLA / LSP	Mode of Referral - App / Web based	Type of Services - customer acquisition, underwriting support, pricing support, servicing, monitoring, recovery of specific loan or loan portfolio	Website/ Mobile App Link	LSP Details (Privacy and others)
1	CreditMantri Finserve Private Limited	CreditFit	Credit Mantri	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://www.creditmantri.com/ https://play.google.com/store/apps/details?id=com.creditmantri&hl=en_IN&pli=1	https://www.creditmantri.com/privacy-promise/ https://www.creditmantri.com/terms-and-conditions/
2	GC Web Ventures Private Limited	IndiaLends	India Lends	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://indialends.com/ https://play.google.com/store/apps/details?id=com.indialends.android&hl=en_IN https://apps.apple.com/us/app/indialends-instant-loan-app/id1163514601	https://indialends.com/privacy-policy https://indialends.com/terms-conditions
3	Paisabazaar Marketing and Consulting Private Limited	Paisa Bazaar	Paisa Bazaar	Web & App both	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	https://www.paisabazaar.com/ https://play.google.com/store/apps/details?id=com.paisabazaar&hl=en_IN https://apps.apple.com/in/app/paisabazaar-com-loans-cards/id1029403201	https://www.paisabazaar.com/privacy-policy https://www.paisabazaar.com/terms-of-use
4	Finbud Financial Services Limited	-	Finance Buddha	Web based	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	https://www.financebuddha.com/	https://www.financebuddha.com/privacy-policy/ https://www.financebuddha.com/terms-and-condition/
5	Bajaj Finserv Direct Limited (BFDL)	-	Bajaj Markets	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.bajajfinservmarkets.in/	https://www.bajajfinservmarkets.in/legal-and-compliance/privacy-policy https://www.bajajfinservmarkets.in/legal-and-compliance
6	Urban Money Private Limited	-	Urban Money	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.urbanmoney.com/	https://www.urbanmoney.com/privacy-policy https://www.urbanmoney.com/terms-and-conditions
7	Moneycontrol Dot Com India Limited	Money Control	Moneycontrol	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://www.moneycontrolpay.com/ https://play.google.com/store/apps/details?id=com.divum.MoneyControl&hl=en_IN https://apps.apple.com/in/app/moneycontrol-markets-news/id408654600	https://www.moneycontrolpay.com/privacy-policy/ https://www.moneycontrolpay.com/terms-conditions/
8	Billplan Fintech Private Limited	-	BillCut	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.billcut.com/	https://www.billcut.com/data-security/ https://www.billcut.com/termsAndCondition/
9	Upswing Financial Technologies Private Limited	-	Upswing	Web based	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	https://www.upswing.one/	https://dq0bg0ej8semd.cloudfront.net/upswing-privacy-policy-pl-mar-31-2026.pdf
10	Finzoomers Services Private Limited	NDmoney - Demat, Stocks, SI	INDmoney	Web & App both	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	https://www.indmoney.com/page/insta-cash https://play.google.com/store/apps/details?id=in.indwealth&hl=en_IN https://apps.apple.com/in/app/indmoney-indian-us-stocks/id1450178837	https://www.indmoney.com/privacy-policy https://www.indmoney.com/terms-of-services
11	One MobiKwik Systems Limited	MobiKwik	MobiKwik	App Based	This Partner is involved in the Referral Program for Personal Loans.	https://play.google.com/store/apps/details?id=com.mobikwik_new&hl=en_IN&gl=IN&pli=1 https://apps.apple.com/in/app/mobikwik-bhim-upi-wallet/id600002523	https://www.mobikwik.com/privacypolicy https://www.mobikwik.com/termsandconditions
12	Scapic Innovations Private Limited (Super Money)	-	Flipkart	Web Based	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	https://super.money/	https://super.money/privacy-policy https://super.money/terms-and-conditions
13	My Money Mantra Fintech Private Limited	MyMoneyMantra	My Money Mantra	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://www.mymoneymantra.com/ https://play.google.com/store/apps/details?id=com.mymoneymantra.customer.app&hl=en_IN https://apps.apple.com/in/app/mymoneymantra-loans-cards/id1568452714	https://www.mymoneymantra.com/privacy-policy

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Sr No	Entity Name (For Sourcing)	Brand Name	Activity	DLA Name	Website/ Mobile App Link
1	Dreamplug Technologies Private Limited	CRED	Sourcing of prospective customers, customer service and recovery from such customers, for the personal loan business	CRED App (Mobile Based)	https://play.google.com/store/apps/details/CRED_UPI_Credit_Cards?id=com.dreamplug.androidapp&hl=en_SG https://apps.apple.com/in/app/cred-credit-cards-payments/id1428580080
2	Amazon Finance India Private Limited	Amazon Pay	Sourcing of prospective customers, customer service and Soft PDM for the personal loan business	Amazon App (Mobile Based)	https://play.google.com/store/apps/details?id=in.amazon.mShop.android.shopping&hl=en_IN https://apps.apple.com/in/app/amazon-india-shop-pay-minitv/id1478350915
3	PhonePe Lending Services Private Limited	PhonePe	Sourcing of prospective customers, customer service and recovery from such customers, for the personal loan business	PhonePe App (Mobile Based)	https://play.google.com/store/apps/details?id=com.phonepe.app&hl=en_IN https://apps.apple.com/in/app/phonepe-secure-payments-app/id1170055821
4	Google India Digital Services Private Limited	Google Pay	Sourcing of prospective customers and customer service for the personal loan business	GPay App (Mobile Based)	https://play.google.com/store/apps/details?id=com.google.android.apps.nbu.paisa.user&hl=en_IN https://apps.apple.com/in/app/google-pay-save-pay-manage/id1193357041
5	Xtelify Limited	Airtel Finance	Sourcing of prospective customers and customer service for the personal loan business	Airtel App (Mobile Based)	https://play.google.com/store/apps/details?id=com.myairtelapp https://apps.apple.com/in/app/airtel-thanks-recharge-bank/id543184334