

List of Active Lending Service Providers

Sr No	Name of LSP	Name of DLA of LSP	Brand Name of DLA / LSP	Mode of Referral - App / Web based	underwriting support, pricing support, servicing, monitoring, recovery of specific	Website/ Mobile App Link
1	CreditMantri Finserve Private Limited	CreditFit	Credit Mantri	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://www.creditmantri.com/ https://play.google.com/store/apps/details?id=com.creditmantri&hl=en_IN&pli=1
2	Bvalue Service Private Limited	Buddy Loan	Buddy Loans	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://www.buddyloan.com/ https://play.google.com/store/apps/details?id=com.buddyloan.vls&hl=en_IN&gl=IN https://apps.apple.com/in/app/buddy-loan-personal-loan/id1552911697
3	GC Web Ventures Private Limited	IndiaLends	India Lends	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://indialends.com/ https://play.google.com/store/apps/details?id=com.indialends.android&hl=en_IN https://apps.apple.com/us/app/indialends-instant-loan-app/id1163514601
4	Paisabazaar Marketing and Consulting Private Limited	Paisa Bazaar	Paisa Bazaar	Web & App both	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	https://www.paisabazaar.com/ https://play.google.com/store/apps/details?id=com.paisabazaar&hl=en_IN https://apps.apple.com/in/app/paisabazaar-com-loans-cards/id1029403201
5	My Money Mantra Fintech Private Limited	MyMoneyMantra	My Money Mantra	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://www.mymoneymantra.com/ https://play.google.com/store/apps/details?id=com.mymoneymantra.customer.app&hl=en_IN https://apps.apple.com/in/app/mymoneymantra-loans-cards/id1568452714
6	Spiraea Services Private Limited	-	We Credit	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://wecredit.co.in/
7	Finbud Financial Services Limited	-	Finance Buddha	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.financebuddha.com/
8	Bajaj Finserv Direct Limited (BFDL)	-	Bajaj Markets	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.bajajfinservmarkets.in/
9	Mywish Marketplaces Private Limited	-	Wishfin	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.wishfin.com/
10	Urban Money Private Limited	-	Urban Money	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.urbanmoney.com/
11	Moneycontrol Dot Com India Limited	Money Control	Moneycontrol	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	https://www.moneycontrol.com/ https://play.google.com/store/apps/details?id=com.divum.MoneyControl&hl=en_IN https://apps.apple.com/in/app/moneycontrol-markets-news/id408654600
12	Resilient Digi Services Private Limited	BharatPe	Bharatpe	App Based	This Partner is involved in the Referral Program for Personal Loans.	https://play.google.com/store/apps/details?hl=en_US&id=com.postpe.app https://apps.apple.com/in/app/bharatpe-upi-credit-rewards/id1586002156
13	Billplan Fintech Private Limited	-	BillCut	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.billcut.com/
14	Parviom Technologies Private Limited	Park Plus	Parkplus	App Based	This Partner is involved in the Referral Program for Personal Loans.	https://play.google.com/store/apps/details?id=com.ovunque.parkwheels&hl=en_IN https://apps.apple.com/in/app/park-rto-parivahan-fastag/id1244749178
15	Upswing Financial Technologies Private Limited	-	Upswing	Web based	This Partner is involved in the Referral Program for Personal Loans.	https://www.upswing.one/
16	Finzoomers Services Private Limited	INDmoney - Demat, Stocks,	INDmoney	Web & App both	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	https://www.indmoney.com/page/insta-cash https://play.google.com/store/apps/details?id=in.indwealth&hl=en_IN https://apps.apple.com/in/app/indmoney-indian-us-stocks/id1450178837
17	Aditya Birla Capital Digital Limited	ABCD Aditya Birla Capital	ABCD	App Based	This Partner is involved in the Referral Program for Personal Loans.	https://play.google.com/store/apps/details?id=com.adityabirlacapitaldigital.OneApp&hl=en_IN https://apps.apple.com/in/app/abcd-aditya-birla-capital-app/id6477909524
18	Trusave Fintech Private Limited	Bachatt	Bachatt	App Based	This Partner is involved in the Referral Program for Personal Loans.	https://play.google.com/store/apps/details?id=app.bachatt.customer&hl=en_IN

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Sr No	Entity Name (For Sourcing)	Brand Name	Activity	DLA Name	Website/ Mobile App Link
1	Dreamplug Technologies Private Limited	CRED	Sourcing of prospective customers, customer service and recovery from such customers, for the personal loan	CRED App (Mobile Based)	https://play.google.com/store/apps/details/CRED_UPI_Credit_Cards?id=com.dreamplug.androidapp&hl=en_SG https://apps.apple.com/in/app/cred-credit-cards-payments/id1428580080
2	Amazon Finance India Private Limited	Amazon Pay	Sourcing of prospective customers, customer service and Soft PDM for the personal loan business	Amazon App (Mobile Based)	https://play.google.com/store/apps/details?id=in.amazon.mShop.android.shopping&hl=en_IN https://apps.apple.com/in/app/amazon-india-shop-pay-miniv/id1478350915
3	PhonePe Lending Services Private Limited	PhonePe	Sourcing of prospective customers, customer service and recovery from such customers, for the personal loan	PhonePe App (Mobile Based)	https://play.google.com/store/apps/details?id=com.phonepe.app&hl=en_IN https://apps.apple.com/in/app/phonepe-secure-payments-app/id1170055821
4	Google India Digital Services Private Limited	Google Pay	Sourcing of prospective customers and customer service for the personal loan	GPay App (Mobile Based)	https://play.google.com/store/apps/details?id=com.google.android.apps.nbu.paisa.user&hl=en_IN https://apps.apple.com/in/app/google-pay-save-pay-manage/id1193357041