

List of Active Lending Service Providers						
Sr No	Name of LSP	Name of DLA of LSP	Brand Name of DLA / LSP	Mode of Referral - App / Web based	Type of Services - customer acquisition, underwriting support, pricing support, servicing, monitoring, recovery of specific loan or loan portfolio	Website/ Mobile App Link
1	CreditMantri Finserve Private Limited	CreditFit	Credit Mantri	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.creditmantri.com/">https://www.creditmantri.com/</a> <a href="https://play.google.com/store/apps/details?id=com.creditmantri&amp;hl=en_IN&amp;pli=1">https://play.google.com/store/apps/details?id=com.creditmantri&amp;hl=en_IN&amp;pli=1</a>
2	Bvalue Service Private Limited	Buddy Loan	Buddy Loans	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.buddyloan.com/">https://www.buddyloan.com/</a> <a href="https://play.google.com/store/apps/details?id=com.buddyloan.vls&amp;hl=en_IN&amp;gl=IN">https://play.google.com/store/apps/details?id=com.buddyloan.vls&amp;hl=en_IN&amp;gl=IN</a> <a href="https://apps.apple.com/in/app/buddy-loan-personal-loan/id1552911697">https://apps.apple.com/in/app/buddy-loan-personal-loan/id1552911697</a>
3	GC Web Ventures Private Limited	IndiaLends	India Lends	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://indialends.com/">https://indialends.com/</a> <a href="https://play.google.com/store/apps/details?id=com.indialends.android&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.indialends.android&amp;hl=en_IN</a> <a href="https://apps.apple.com/us/app/indialends-instant-loan-app/id1163514601">https://apps.apple.com/us/app/indialends-instant-loan-app/id1163514601</a>
4	Paisabazaar Marketing and Consulting Private Limited	Paisa Bazaar	Paisa Bazaar	Web & App both	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	<a href="https://www.paisabazaar.com/">https://www.paisabazaar.com/</a> <a href="https://play.google.com/store/apps/details?id=com.paisabazaar&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.paisabazaar&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/paisabazaar-com-loans-cards/id1029403201">https://apps.apple.com/in/app/paisabazaar-com-loans-cards/id1029403201</a>
5	My Money Mantra Fintech Private Limited	MyMoneyMantra	My Money Mantra	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.mymoneymantra.com/">https://www.mymoneymantra.com/</a> <a href="https://play.google.com/store/apps/details?id=com.mymoneymantra.customer.app&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.mymoneymantra.customer.app&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/mymoneymantra-loans-cards/id1568452714">https://apps.apple.com/in/app/mymoneymantra-loans-cards/id1568452714</a>
6	Spiraea Services Private Limited	-	We Credit	Web based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://wecredit.co.in/">https://wecredit.co.in/</a>
7	Finbud Financial Services Limited	-	Finance Buddha	Web based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.financebuddha.com/">https://www.financebuddha.com/</a>
8	Bajaj Finserv Direct Limited (BFDL)	-	Bajaj Markets	Web based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.bajajfinservmarkets.in/">https://www.bajajfinservmarkets.in/</a>
9	Mywish Marketplaces Private Limited	-	Wishfin	Web based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.wishfin.com/">https://www.wishfin.com/</a>
10	Urban Money Private Limited	-	Urban Money	Web based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.urbanmoney.com/">https://www.urbanmoney.com/</a>
11	Moneycontrol Dot Com India Limited	Money Control	Moneycontrol	Web & App both	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.moneycontrol.com/">https://www.moneycontrol.com/</a> <a href="https://play.google.com/store/apps/details?id=com.divum.MoneyControl&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.divum.MoneyControl&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/moneycontrol-markets-news/id408654600">https://apps.apple.com/in/app/moneycontrol-markets-news/id408654600</a>
12	Resilient Digi Services Private Limited	BharatPe	Bharatpe	App Based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://play.google.com/store/apps/details?hl=en_US&amp;id=com.postpe.app">https://play.google.com/store/apps/details?hl=en_US&amp;id=com.postpe.app</a> <a href="https://apps.apple.com/in/app/bharatpe-upi-credit-rewards/id1586002156">https://apps.apple.com/in/app/bharatpe-upi-credit-rewards/id1586002156</a>
13	Billplan Fintech Private Limited	-	BillCut	Web based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.billcut.com/">https://www.billcut.com/</a>
14	Parviom Technologies Private Limited	Park Plus	Parkplus	App Based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://play.google.com/store/apps/details?id=com.ovunque.parkwheels&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.ovunque.parkwheels&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/park-rto-parivahan-fastag/id1244749178">https://apps.apple.com/in/app/park-rto-parivahan-fastag/id1244749178</a>
15	Upswing Financial Technologies Private Limited	-	Upswing	Web based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://www.upswing.one/">https://www.upswing.one/</a>
16	Finzoomers Services Private Limited	INDmoney - Demat, Stocks, SIP	INDmoney	Web & App both	This LSP is engaged in the customer acquisition for Personal Loans of L&T Finance.	<a href="https://www.indmoney.com/page/insta-cash">https://www.indmoney.com/page/insta-cash</a> <a href="https://play.google.com/store/apps/details?id=in.indwealth&amp;hl=en_IN">https://play.google.com/store/apps/details?id=in.indwealth&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/indmoney-indian-us-stocks/id1450178837">https://apps.apple.com/in/app/indmoney-indian-us-stocks/id1450178837</a>
17	Aditya Birla Capital Digital Limited	ABCD Aditya Birla Capital	ABCD	App Based	This Partner is involved in the Referral Program for Personal Loans.	<a href="https://play.google.com/store/apps/details?id=com.adityabirlacapitaldigital.OneApp&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.adityabirlacapitaldigital.OneApp&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/abcd-aditya-birla-capital-app/id6477909524">https://apps.apple.com/in/app/abcd-aditya-birla-capital-app/id6477909524</a>

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Sr No	Entity Name (For Sourcing)	Brand Name	Activity	DLA Name	Website/ Mobile App Link	
1	Dreamplug Technologies Private Limited	CRED	Sourcing of prospective customers, customer service and recovery from such customers, for the personal loan business	CRED App (Mobile Based)	<a href="https://play.google.com/store/apps/details?CRED_UPI_Credit_Cards?id=com.dreamplug.androidapp&amp;hl=en_SG">https://play.google.com/store/apps/details?CRED_UPI_Credit_Cards?id=com.dreamplug.androidapp&amp;hl=en_SG</a> <a href="https://apps.apple.com/in/app/cred-credit-cards-payments/id1428580080">https://apps.apple.com/in/app/cred-credit-cards-payments/id1428580080</a>	
2	Amazon Finance India Private Limited	Amazon Pay	Sourcing of prospective customers, customer service and Soft PDM for the personal loan business	Amazon App (Mobile Based)	<a href="https://play.google.com/store/apps/details?id=in.amazon.mShop.android.shopping&amp;hl=en_IN">https://play.google.com/store/apps/details?id=in.amazon.mShop.android.shopping&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/amazon-india-shop-pay-minity/id1478350915">https://apps.apple.com/in/app/amazon-india-shop-pay-minity/id1478350915</a>	
3	PhonePe Lending Services Private Limited	PhonePe	Sourcing of prospective customers, customer service and recovery from such customers, for the personal loan business	PhonePe App (Mobile Based)	<a href="https://play.google.com/store/apps/details?id=com.phonepe.app&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.phonepe.app&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/phonepe-secure-payments-app/id1170055821">https://apps.apple.com/in/app/phonepe-secure-payments-app/id1170055821</a>	
4	Google India Digital Services Private Limited	Google Pay	Sourcing of prospective customers and customer service for the personal loan business	GPay App (Mobile Based)	<a href="https://play.google.com/store/apps/details?id=com.google.android.apps.nbu.paisa.user&amp;hl=en_IN">https://play.google.com/store/apps/details?id=com.google.android.apps.nbu.paisa.user&amp;hl=en_IN</a> <a href="https://apps.apple.com/in/app/google-pay-save-pay-manage/id1193357041">https://apps.apple.com/in/app/google-pay-save-pay-manage/id1193357041</a>	